

Promote Your Business Online..FREE!

ALL DAY FENCING

Increase your enquiries by over 100% and lift your web-page ranking.

Your web-page has been constructed with many local targeted keywords. These keywords help customers find your business on the web. Large companies such as LinkedIn and Google share your business information which in turn helps to promote your business. When Google ranks your website it does so depending on the amount of links found that lead to your website. The easier your website is to find, the higher the ranking it receives!

The All Day Fencing website currently retains first page listings in 9 categories of fencing and gates. To lift the ranking of your local web-page complete the steps below...

The first step is to list your business on search maps, and other trade directories. To do this you will need a business description and contact details. You will also need some photos (which can be copied from the members area) to add to your listings.

Business description (copy and paste this description or write your own);

Whether you needs are decorative, security, sound insulation, retaining, wind or fire protection, All Day Fencing ?????? can provide the perfect solution!

All Day Fencing ?????? supply and install, paling, picket, horizontal slat, brushwood, tea tree, privacy screens, entrance pergolas and custom made gates.

View our website www.alldayfencing.com.au/????????? for ideas for your next fence!

Contact 1300 633 623 (1300 6 FENCE) Monday to Friday from 9am to 5pm to book a FREE onsite quotation or email us at ????????@alldayfencing.com.au.

Next, copy 6 photos and place on your desktop ready to add to your listing. You can copy photos from the members area or use photos of your own. A pic of the secretary and logo helps attract customers.



Now you are ready to list your business!

LIST YOUR BUSINESS...

1. The first and most important place to list is Google Places which will list your business on Google Maps. Make sure you include your location on the map and your website address.



Go to: www.google.com/placesforbusiness, and complete the registration process. Google will post a confirmation letter (or send an SMS) with a pincode. The pincode is required to activate your listing. When the pincode arrives go back to Google places for business and enter the code to activate your map listing.



2. Next you need to list your business on True Local directory. True Local uses Google Maps for location information.



Go to: www.truelocal.com.au/list-your-business/ and complete the registration. Once you complete your listing Google Maps will automatically link to it.

3. The most popular of the free trade directories is Aussie Web and Hot Frog. Both directories offer free listings and are placed very high in Google's rankings. Both will allow you to add links back to your own website.



Go to: <http://www.aussieweb.com.au/add-listing.aspx>, to list with Aussie Web, and
Go to: <http://www.hotfrog.com.au/AddYourBusiness.aspx>, to list with Hot Frog.

PAID ADVERTISING THAT WORKS...

 If you would like to promote your business immediately by placing advertising on the internet, Google adwords is by far the most effective way.

Google adwords can place your advertisement at the top of the page in Google search results. You pay by the click which means you only pay for ads that are accessed by your clients. This by far the quickest and most successful way to promote your business on the net. Once your business has had some exposure and has climbed in the search engine rankings you can end the Google adwords campaign. Your website will remain high due to the links and keywords.

Go to: <https://adwords.google.com>, to list an ad on Google adwords.